



Budapest, January 2025

Dear Partners,

It is our pleasure to invite you to the 6th South East European Emergency and Disaster Medicine Congress, taking place from May 22- 24, 2025, in Budapest, Hungary. The 6th SEEDMC offers an unparalleled platform for networking, learning, and sharing experiences.

We encourage you to make the most of this opportunity to connect with professionals, forge new collaborations, and contribute to the advancement of emergency medical services in the South Eastern European region.

For the sponsoring and/or exhibiting companies we compiled this manual to provide with all relevant information for participation. We have attempted to cover all aspects, if some details still need to be clarified, K&M Congress PCO Ltd. will be at your disposal.

EXHIBITION ORGANIZER

On behalf of the organizers, K&M Congress PCO and Travel Agency was appointed congress and exhibition organizer.

Contact: Dr. Máté HATVANI, managing director

Podmaniczky utca 75, H-1064 Budapest, Hungary

Phone: +36-1-301 2000, E-mail: mate.hatvani@kmccongress.com

CONGRESS WEBSITE

Please visit the congress website for information updates: <https://seedmc2025.eu/>

MEETING VENUE

Ensana Thermal Hotel

Margaret Island, H-1007 Budapest, Hungary

SPONSORING

For the valued partners in the industry we offer various sponsoring, advertising and exhibition options. Please check the categories and services below.

Diamond sponsor

30,000.00 EUR + VAT

- Mentioned in the Congress Program and the mobile application as Diamond Sponsor
- Mentioned on the Congress Information Slide as Diamond Sponsor
- Free Commercial Exhibition on 8 sq.m
- Two types of leaflet, or two ads in the mobile application, with the consideration of the prevailing deadline

Golden sponsor

20,000.00 EUR + VAT

- Mentioned in the Congress Program and the mobile application as Golden Sponsor
- Mentioned on the Congress Information Slide as Golden Sponsor
- Free Commercial Exhibition on 6 sq.m
- One type of leaflet, or one ad in the mobile application, with the consideration of the prevailing deadline

All congress documents follow GDPR guidelines.

Silver Sponsor

10,000.00 EUR + VAT

- Mentioned in the Congress Program and the mobile application as Silver Sponsor
- Mentioned on the Congress Information Slide as Silver Sponsor
- One type of leaflet, or one ad in the mobile application, with the consideration of the prevailing deadline

COMMERCIAL EXHIBITION

An exhibition will be staged during the Congress, providing companies the opportunities to display and demonstrate their latest products. Minimum order floor space: 6 sq.m.

Floor-space-only includes:

1 table

2 chairs

electrical supply

Cost: 300.00 EUR + VAT per sq.m.

Floor space with stand construction includes:

- stand construction with aluminum frame and white wall elements
- name board in our standard lettering
- 1 display unit with shelf (100 X 50 X 100 cm)
- 1 table (80 X 80 cm)
- 4 chairs
- 1 fluorescent fitting / m²
- 1 electrical socket with 3 outlets
- 1 plastic paper basket

Cost: EUR 400.00 + VAT per sq.m.

A range of stand furniture and plants for hire will available for the exhibition. For a price list please write to the PCO.

ADVERTISING

Badges

Each participant will receive a name badge, which must be worn throughout the congress. The sponsor's name and/or company logo will be printed on all badges.

Newsletters

Company logos can be displayed in the information newsletters to be sent to the emergency community during the preparation of the congress (minimum 4 newsletters).

Special editions of the congress newsletter can be sent out with specific company information.

Mobile application of the congress

The mobile application will contain the scientific programme, texts of abstracts to be presented during the congress, social programme, plan of the venue including exhibition area, and all other relevant information. The application will be available for mobiles with iOS and Android platforms.

A 1440x260 px banner can be placed centred at the bottom of the application's interface, with a link to an off-site website. If there are multiple banners, they rotate every 5 seconds.

Deadline for logo and link submission for the above items: April 22, 2025

All congress documents follow GDPR guidelines.

Website

All supporting companies will be displayed on the congress website in alphabetical order and in standard lettering free of charge.

Roll-up in the exhibition area

With roll-up banners companies can attract more customers in the exhibition area.

Leaflet

A4 size leaflets can be distributed in the congress area.

Advertising Rates

Company logo on the congress badge	2,000.00 EUR + VAT
Company logo in the general newsletters (min. 4)	2,000.00 EUR + VAT
Special edition newsletter	3,000.00 EUR + VAT
Banner in the mobile application	1,000.00 EUR + VAT
Roll-up in the exhibition area	1,000.00 EUR + VAT
Leaflet	1,000.00 EUR + VAT

COMPANY SYMPOSIA and HANDS-ON-WORKSHOPS

Companies may hold symposia as part of the main program.

15-minute symposium	5,000.00 EUR + VAT
30-minute symposium	8,000.00 EUR + VAT

Hands-on trainings are offered primarily for young people (approx. 10 people/occasion). Companies are invited to bring their own equipment and invite instructors.

30-minute workshop	5,000.00 EUR + VAT
60-minute workshop or repeated program	8,000.00 EUR + VAT

Deadline for programme and speakers' submission: April 22, 2025

VAT

Reverse charge VAT applies to companies with an EU VAT number, outside of Hungary and "third country" companies with VAT number. All other companies (including Hungarians) will have to pay +27% VAT.

GENERAL TERMS AND CONDITIONS

National and international regulations

Companies must comply to all national and international rules and regulations related to advertising and promotion of all products and services as part of the booth. The organiser bears no responsibility for non-compliance to these rules by the Company.

Exhibition dates and hours

Exhibition dates:	May 23-24 2025	
Exhibition hours:	08.00-18.00	Friday, May 23
	08.00-13:00	Saturday, May 24

Build-up	10:00-18.00	Thursday, May 22
Break-down	after 13:00	Saturday, May 24

Admission to the exhibition

All congress participants have free access to the exhibition on presentation of their respective badges.

Manning personnel should be formally registered with K&M Congress PCO Ltd. and should wear congress badges in the congress venue. Each exhibiting company will be given *one free registration*. Other members of the stand personnel will have to pay the Exhibitors' registration fee to be admitted to the registration and exhibition area.

Catering

Food or beverage served on the stand should be ordered from the Venue catering company.

Custom Clearance Services

All shipments made by the exhibitors must be cleared from the customs. Please note that neither the Congress venue nor K&M Congress PCO Ltd. is liable for any damage caused by late shipments, or uncleared items for customs. The official forwarding agent concerning all the local handling services is Masped Logisztika Ltd. Masped Logisztika Ltd offer the following services for EU and NON EU shipments as well:

- Transport of goods from all over the world to Budapest using their worldwide partner network
- Warehousing of goods prior to the events
- Temporary import customs clearance for non EU goods, promotional materials for permanent import
- Delivery of goods to the stands at the event venue at indicated time
- Handling of the empties
- Pick-up the goods after the event, warehousing
- Export customs clearance
- Return transport
- Weekend + evening local handling services, special requests.

In order to ensure for you a smooth handling of your goods destined to the event, you are kindly requested to contact Mr Tibor Danko at the latest 2 weeks prior to the starting date of the event. He will inform you immediately about the local handling services, prices, and shipping instructions.

Contact:

Masped Logisztika Ltd - Official Handling Agent

Attn: Mr. Tibor Danko

Email: danko.tibor@masped.hu

Web: www.logisztika.masped.hu

Payment

50 per cent of the total amount due is to be paid upon reservation, against a pro-forma invoice, on the date given on the invoice. Full payment is due on May 5, 2025. Exhibitors can use the services they ordered only if the total amount has been paid.

Cancellation

Cancellation and refund requests must be submitted to the organiser in writing.

Cancellation received

until February 15, 2025: free cancellation and full refund of the fees paid less bank charges;

from February 16, 2025 until March 21, 2025: 50% of the fees must be paid / refund of the fees: 50% less bank charges;

from 22 March 2025: 100% of the fees must be paid / no refund of the paid fees.

Any refunds of deposits paid will be made after the conference. All bank charges resulting from such a refund will be at the charge of the Company. The Company will not be entitled to any interest that the organiser may have derived from deposits made by the Company.

Liability

Any damage, loss, injury caused or sustained by the Exhibitor, his contractors, workmen, personnel or agents will be the responsibility of the Exhibitor. Exhibitors are responsible to provide their own insurance policies covering all risks.

The period of liability of the exhibitor shall be deemed to run from the time the exhibitor or any of his staff, agents or contractors first enter the exhibition hall and to continue until all exhibits and property have been removed.

Health and safety at work

It is the responsibility of the Company to ensure that his employees, staff and temporary staff comply with the latest legislation regarding health and safety at work.

In case you have any questions to be clarified in advance or should you need any assistance, please do not hesitate to contact us anytime!

We are looking forward to welcoming you at SEEEDMC 2025 and remain at your disposal.

Yours sincerely

Katalin Mátray
Managing Director

Dr. Máté Hatvani
Managing Director